



Workshop “Social Impact Assessment”¹

by Dr. Peter Schubert, University of Hamburg

This workshop by Dr. Peter Schubert from the University of Hamburg facilitates a conversation of „Social Impact Measurement“ and its implications for memory institutions and non-profit organisations in the cultural sector. Different approaches to conceptualize and assess social impact are discussed which have become important as instruments for cultural institutions to use within their internal governance as well as in external representations to the public and funders. The workshop includes cases in which participants develop and critically reflect on different research designs for measuring impact.

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