



Programme of the POEM Opening Conference

Participatory Memory Practices: Connectivities, Empowerment, and Recognition of Cultural Heritages in Mediatized Memory Ecologies

Date: 13.-14.12.2018

Venue: Museum der Arbeit (Wiesendamm 3, 22305 Hamburg, Germany)

Thursday 13.12.18

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| 12:00 | Registration |
| 13:00-13:15 | Welcome addresses |
| 13:15-13:45 | <i>Introduction of the POEM project by Gertraud Koch (POEM Coordinator, University of Hamburg, Germany)</i> |
| 13:45-14:30 | <i>Keynote by Susanne Wessendorf (London School of Economics, United Kingdom)</i>
Pitfalls and promises of researching super-diversity |
| 14:30-15:15 | <i>Keynote by Gisela Welz (Goethe University Frankfurt/Main, Germany)</i>
“A common cultural basis for a European demos?” Heritage making and participatory memory practices in Europe |
| 15:15-15:30 | Coffee Break |
| 15:30-16:15 | Block 1.1: Building connectivities through institutions |
| | <i>Isto Huvila & Inge Zwart (Uppsala University, Sweden)</i>
Professional take on participation |
| | <i>Maria Economou & Franziska Mucha (University of Glasgow, United Kingdom)</i>
Crowds, communities and co-creativity: Users’ motivations for crowdsourcing cultural heritage digital |
| | <i>Maria Economou & Cassandra Kist (University of Glasgow, United Kingdom)</i>
The role of museums’ social media for the engagement with arts and culture |



Elisabeth Tietmeyer & Susanne Boersma (Stiftung Preußischer Kulturbesitz, Germany)

Collaboration and incorporation of vulnerable groups in professional participatory memory work

16:15-17:45 Block 1.2: Building connectivities through institutions & discussion

Emily Oswald (University of Oslo, Norway)

“See where this is?” A local history museum’s Facebook concept and the use of historical photographs for reminiscing on social media

Dagmar Brunow (Linnaeus University, Sweden)

Recognizing ethnic and social minorities in audiovisual archives in Europe: archival challenges, community ethics and inclusive heritage

17:45-18:30 Coffee break

18:30-19:30 Social event

Perspectives on open cultural data & film screening “All creatures welcome” (Sandra Trostel, Susanna Ånäs & Gertraud Koch)

19:30 Reception

Friday 14.12.2018

09:00-09:45 Block 2.1: Connectivities built by people and groups

Theopisti Stylianou-Lambert & Lorenz Widmaier (Cyprus University of Technology, Cyprus)

Sharing vs. collecting? Perceptions of photographs online

Rachel Charlotte Smith & Asnath Paula Kambunga (Aarhus University, Denmark)

Future memory making: Prototyping (post-) colonial imaginations with Namibian youth

Ton Otto & Anne Chahine (Aarhus University, Denmark)

Future memory making: Co-creating (post-) colonial imaginations with youth from Greenland and Denmark



Ross Hall & Eleni-Aikaterini Moraitopoulou (Ashoka, United Kingdom)
 Young people's engagement in public memory work for envisioning possible futures: A study inside the Ashoka Changemaker schools in Europe

Theopisti Stylianou-Lambert & Myrto Theocharidou (Cyprus University of Technology, Cyprus)
 Uses of digital cultural heritage databases for people's memory and identity work

09:45-11:15 Block 2.2: Connectivities built by people and groups & discussion

Özge Çelikaslan (Karlsruhe University of Arts and Design, Germany)
 Politics of memory in the case of collective counter-archive practices

Dahlia Mahmoud & Elisabeth Stoney (Zayed University, Abu Dhabi)
 Community, creative practice and sharing marginal narratives

Špela Ledinek Lozej (Institute of Slovenian Ethnology, Slovenia)
 Collaborative inventory – participatory linking of cultural heritage collections in the Slovenian-Italian cross-border region

11:15-11:30 Coffee Break

11:30 -12:15 Block 3.1: Connectivities built by memory modalities

Gertraud Koch & Quoc-Tan Tran (University of Hamburg, Germany)
 Memory modalities in diverse types of memory institutions

Gertraud Koch & Jennifer Krueckeberg (University of Hamburg, Germany)
 Modalities of personal memory work

Isto Huvila & Dydimus Zengenene (Uppsala University, Sweden)
 Managing participatory ecologies of memory modalities

Gertraud Koch & Angeliki Tzouganatou (University of Hamburg, Germany)
 Internet ecologies of open knowledge as future memory modalities

12:15-13:00 Lunch



13:00-14:30 Block 3.2: Connectivities built by memory modalities & discussion

Sandra Trostel (Independent filmmaker, digital storyteller)

Documentary film as a freely available cultural asset – a case study on the project “All creatures welcome”

Susanna Ånäs (Open Knowledge Foundation Finland and Wikimedia, Finland)

Wikidocumentaries – a micro history wiki for citizen historians

Sónia Vespeira de Almeida & Sónia Ferreira (CRIA/FCSH-NOVA)

Portuguese exiles in Europe. Uses of the past and participatory memory

14:30-14:45 Coffee break

14:45-15:30 Closing session

16:00 Museum guided tour (in English)



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